

A silhouette of an electrician wearing a hard hat and safety glasses, working on a power line. The electrician is positioned on the left side of the frame, reaching up to adjust a component on a vertical pole. The background is a solid blue color with a lighter blue horizontal band across the middle.

# The Energy Market 2005

*Sponsored by*

*The Maine Public Utilities Commission  
in cooperation with Bangor Hydro Electric Company  
and Central Maine Power Company*

# Seminar and Energy Expo

*Purpose – Help you decide...*

- Should I be buying in the competitive market?
- What are the possible advantages?
- Disadvantages?
- Am I well suited for the competitive market?
- What products and services are being offered and who is offering them?
- How do I deal with electricity suppliers, brokers, and aggregators?

# Seminar & Energy Expo *Program*

- Maine Public Utilities Commission
- Local Utility Information
- Competitive Provider Introductions and Panel
- Renewable Energy & Green Power
- Supply Contract Considerations
- “Tales from the Trenches”
- Energy Expo & Lunch

# Maine Public Utilities Commission (MPUC)

Electric Restructuring and Supply  
Competition

# Key Topics

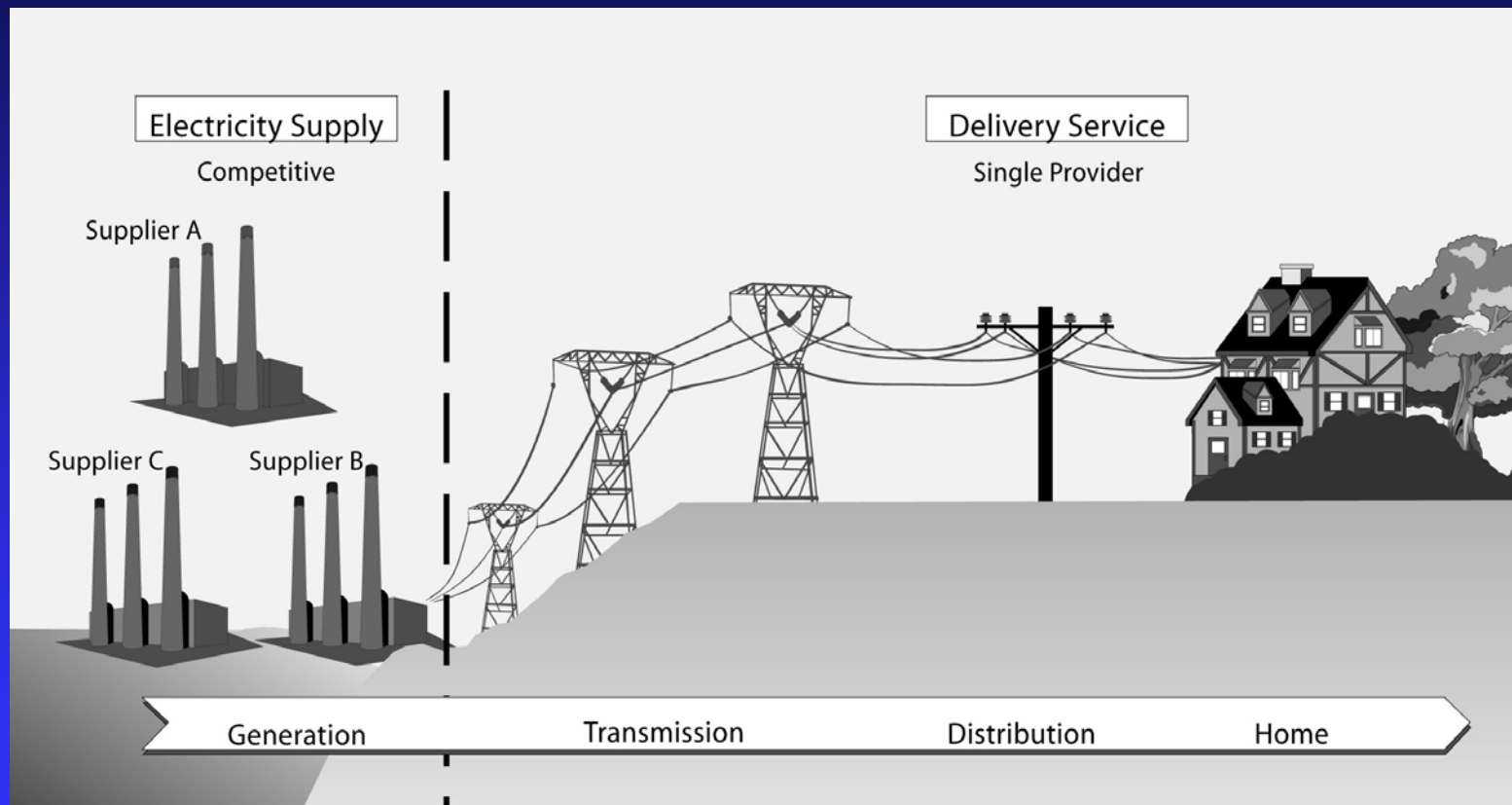
- Regulation & Competition
- Standard Offer Service
- Competitive Electricity Supply
- Switching
- For More Information

# Electricity Service in Maine

Since March 2000, your electricity service has been split into two pieces:

- Unregulated Electricity Supply
  - ◆ Standard Offer Service
  - ◆ Competitive Providers
- Regulated Delivery Service
  - ◆ Includes transmission & distribution service
  - ◆ Delivery is provided by local utilities (BHE, CMP, MPS) and regulated by the MPUC

# Industry Structure



# Regulation of Electricity Since March 2000

- The price of electricity supply is not regulated
- MPUC licenses providers and has limited authority over sales practices
- MPUC retains regulatory authority over delivery service
  - ◆ price, service quality, reliability



# Electricity Supply Facts

- Supply is more than 50% of your bill
- Electricity supply prices – competitive *and* standard offer – track New England wholesale market prices
- Wholesale electric market prices
  - ◆ Can be volatile
  - ◆ Closely follow natural gas prices

# Standard Offer Service

- Standard offer service is available for those who do not or cannot choose a competitive alternative
- Price is established in competitive bid process
- For medium C&I customer class:
  - ◆ Prices change every month
  - ◆ Re-bid every six months
- No long-term price certainty
- Standard offer prices are posted on MPUC website

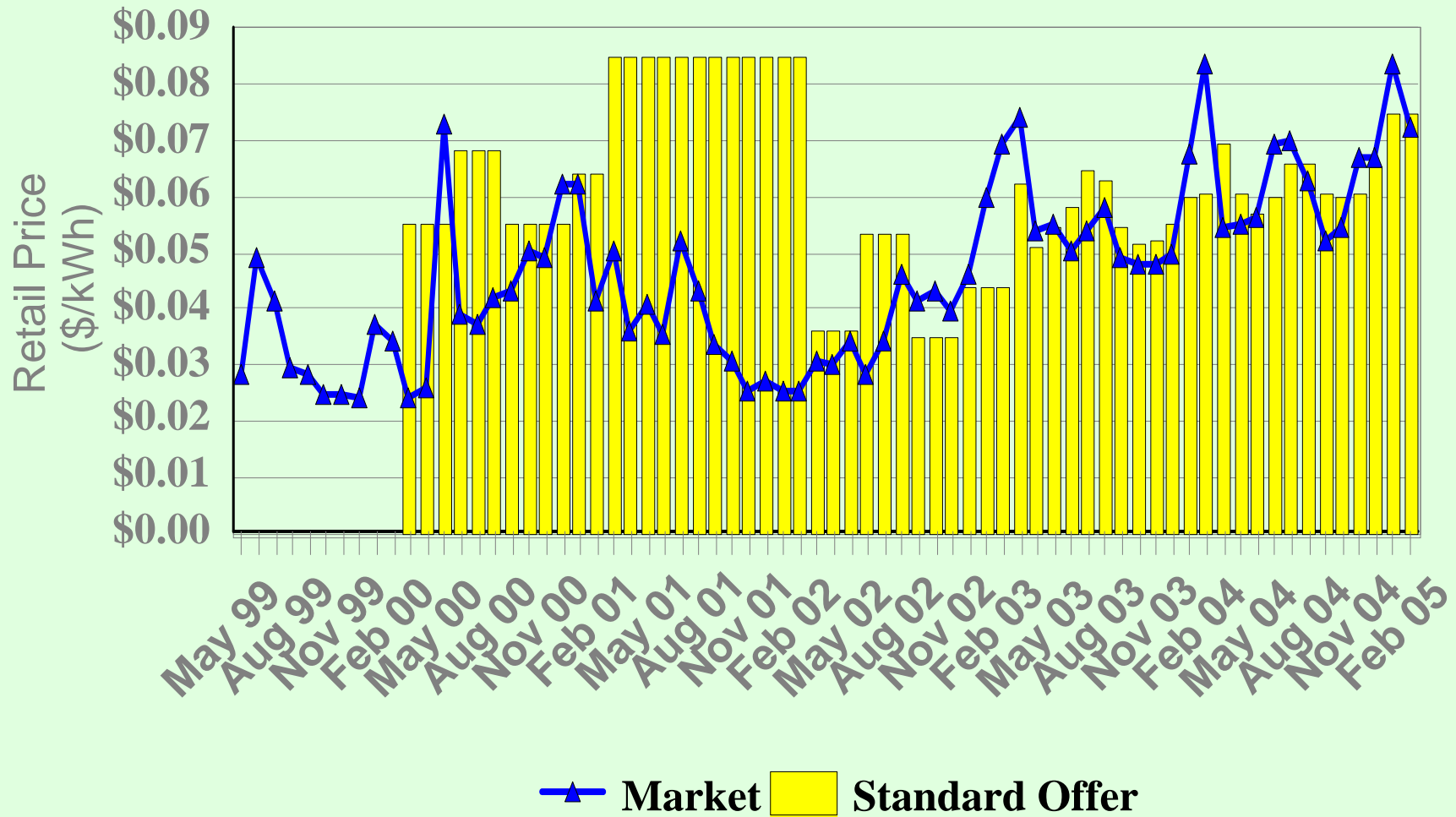
# 2005 Standard Offer Prices

## Medium Customers (\$/kWh)

	BHE		CMP
◆ Mar	\$0.067590	◆ Mar	\$0.067854
◆ Apr	\$0.064858	◆ Apr	\$0.063420
◆ May	\$0.064088	◆ May	\$0.063118
◆ Jun	\$0.066486	◆ Jun	\$0.065514
◆ Jul	\$0.073692	◆ Jul	\$0.072636
◆ Aug	\$0.074432	◆ Aug	\$0.072994

# CMP MEDIUM CLASS

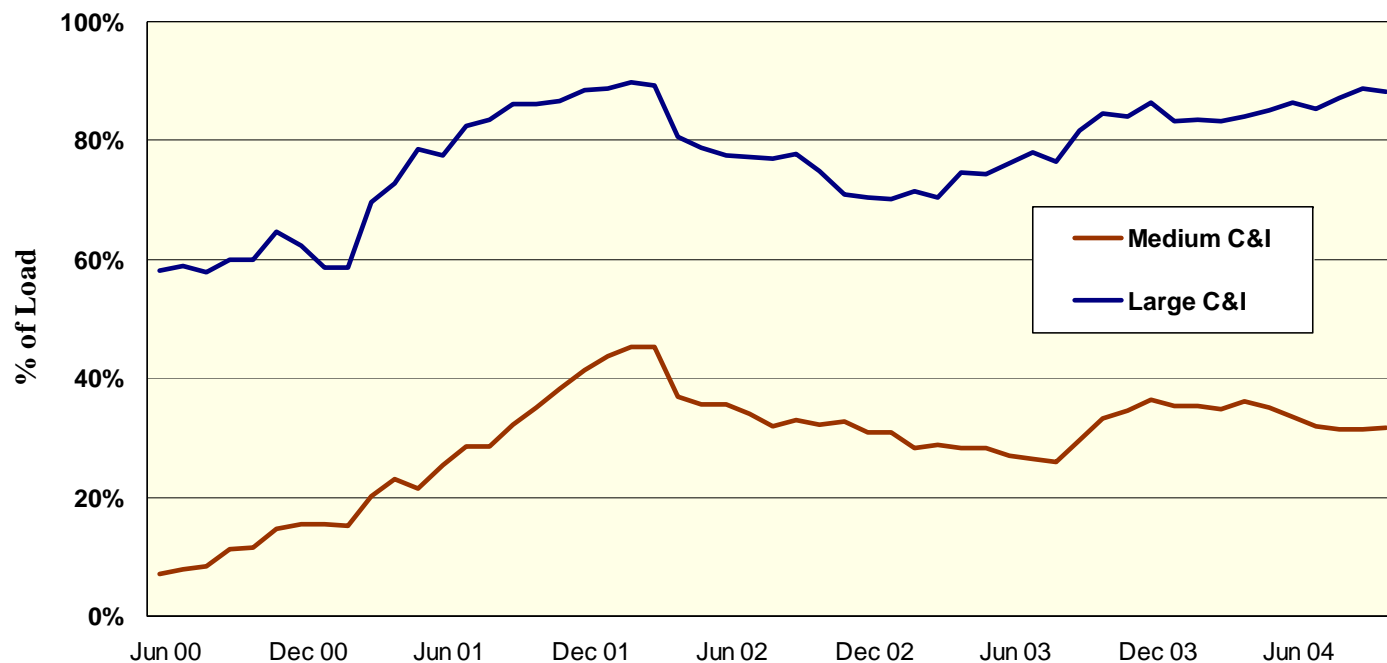
## Electric Rates



# Competitive Electricity Supply

- Prices established in the competitive market
- Types of Providers
  - ◆ Suppliers/Marketers
  - ◆ Aggregators
  - ◆ Brokers

# Statewide Migration to Competitive Suppliers



The Energy Market 2005

# Decision to Switch

## *Factors to Consider*

- Possible benefits
  - ◆ Lower price
  - ◆ Longer-term price certainty
  - ◆ Other services or benefits
- Is supplier bankruptcy a worry?
- Contract terms
- Opt out fee

# Energy Efficiency

- Another way to save on your bill is to become more energy efficient
- Check out the MPUC's *Efficiency Maine* Program
  - ◆ Offers information and incentives on standard and custom efficiency products and services
- For more information
  - ◆ Call 1-866-376-2463
  - ◆ Visit [www.energymaine.com](http://www.energymaine.com)



# For More Information

- The Maine Public Utilities Commission website provides information on
  - ◆ current standard offer prices, rules and laws, list of suppliers and contact info
  - ◆ *[www.state.me.us/mpuc](http://www.state.me.us/mpuc)*